Animesh Dhara

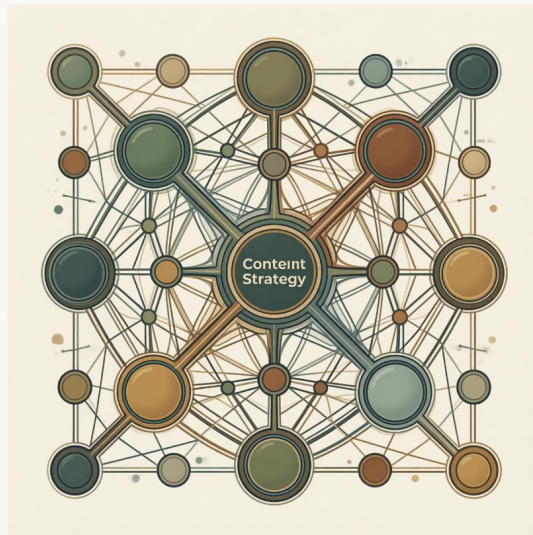Technical Content Specialist | SaaS & Product Documentation | Content Marketing

Get in Touch

LinkedIn Profile

Professional Summary

Senior Content and Technical Writer with 6+ years of experience across documentation, SaaS platforms, healthcare technology, and marketing communication. Proven track record in building high-impact content systems and managing large-scale digital audiences, including creating and scaling social media platforms with 5.8M+ organic followers across Facebook, Instagram, and YouTube.

Experienced in translating complex technical and analytics-driven workflows into clear documentation while driving content strategy, product communication, and audience growth.

Current Role: Content Writer at Dexur

Technical Documentation

Own end-to-end technical documentation for healthcare-focused and internal software platforms, ensuring accuracy, usability, and audit readiness.

Healthcare Workflows

Document US healthcare workflows including CMS programs (Star Ratings, VBP), healthcare analytics, chart abstraction, and hospital asset management.

Release Management

Manage release documentation including version updates, change logs, and feature rollouts with product and engineering teams.

Career Journey

November 2023 – December 2024   **1**

Content Writer at Dexur Enterprises Pvt Ltd. Leading technical documentation for healthcare platforms and driving marketing communication initiatives.

2   **July 2022 – October 2023**

Content Writer at Imperial Overseas Educational Consultants. Led drafting and editorial review of SOPs, LORs, and application essays for international education applicants.

May 2020 – June 2022   **3**

Technical Writer at Stratezic.Media. Delivered structured technical and SEO-driven content for SaaS products and digital platforms.

Educational Background

1

Master of Arts in English Literature

University of Hyderabad | 2021-2023

2

Bachelor of Arts in English, French (minor)

Banaras Hindu University | 2017-2020

3

Research Training Program

Videogames and Boardgames Studies | The Centre for Studies in Social Sciences | 2025-2026

Core Competencies

Technical Documentation

User guides, SOPs, LMS, and instructional design expertise.

Content Strategy

Content marketing and social media management with 5.8M+ followers.

Technical Tools

HTML, Oxygen XML Editor, MadCap Flare, Markdown, Twine, and Python proficiency.

Healthcare Expertise

US healthcare documentation and stakeholder communication.

SEO Optimization

SEO writing and optimization for digital platforms.

Advanced MS Office

Advanced MS Office skills for professional documentation.

Notable Achievements

UGC-NET Qualified

Qualified UGC-NET (English) examination.

International Conference

Attended international conference at Gaming Institute, University of Waterloo.

Published Research

Published research in CyberOrient journal.

Social Media Success

Created and managed high-growth social media ecosystem with 5.8M+ followers across platforms.

Social Media Impact

5.8M
Total Followers

Organic growth across Facebook, Instagram, and YouTube

3
Platforms

Multi-platform content strategy and management

Successfully created and scaled a high-growth social media ecosystem, demonstrating expertise in audience engagement, content strategy, and digital community building. This achievement showcases ability to drive organic growth and manage large-scale digital audiences effectively.

Professional Certifications

Complete Copywriting Course

Udemy: From Beginner to Advanced

Ninja Writing

Udemy: Writing Skills, Copywriting & Content Writing

Viral Blogging 101

Udemy: Blogging & Content Writing Masterclass

Let's Connect

Contact Information

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LinkedIn Profile

Languages

Fluent in English, Hindi, Bengali, and French, enabling effective communication across diverse audiences and international projects.

Email Me